

A photograph of a young man with a beard and short brown hair, wearing a dark brown suit, white shirt, and dark tie. He is smiling and has his arms crossed.

Master in Business Administration

Specializations:

- *Management*
- *Marketing*
- *Hospitality Management*
- *Human Resource Management*



As the business world continues to become more complex, the need for better-educated leaders and managers continues to grow.

New technologies, redefined values and shifting customer demands are decisively changing and renewing the way businesses operate in the twenty first century. Today, managers need to be equipped with a range of skills to deal with the ever-increasing complexity and uncertainty in both public and private sector organizations. Today's employers are looking for Master in Business Administration (MBA) graduates who can demonstrate an international mind-set, comprehend global issues, manage relationships across cultures and grow businesses in emerging markets around the world.



Master in Business Administration

Our MBA program equips our students with the knowledge and skills to meet this challenging environment. The American College MBA provides students with the skills to excel in management and leadership positions. The program consists of a strong foundation in core management subjects such as Strategic Management, Marketing Management, Human Resource Management, Financial Management, Financial and Managerial Accounting and Managerial Economics. Apart from the theoretical aspect, the program ensures that students are exposed to new thinking in leadership, new developments in business, new paradigms in emerging markets on the global economy and the effects of technology on business.

Studying at American College is a truly rewarding experience. Our students are our first priority. The MBA program of American College is delivered by passionate, dedicated and engaged academics who combine industry experience with academic rigour. They foster an environment where discussion and debate are highly valued. Our highly educated professors care about individual student success and remain committed to ensure their success.

The use of a range of teaching methods including formal lectures, case studies, group work and self-study exercises are core to the success of our program. All of these help to build skills and competencies, which develop students' managerial capabilities. The MBA degree at American College is constantly reviewing and enhancing its curriculum to keep pace with advances in business education, to stay ahead of emerging business trends and proactively aware of important developments in key areas of international business.

Our graduates cover the entire spectrum of chief executive officers, executive directors, senior managers and entrepreneurs both in the public and private sector. They occupy important positions in public and private enterprises in many countries. Our global student community of professionals provide a platform for exceptional networking and business opportunities.

The MBA program is offered on a full-time basis over a minimum period of 12 months. Cypriot and European Union students can study the MBA program on a part-time basis.





The program

Purpose and Objectives

The MBA's purpose and objectives are:

1. Preparing managers of high quality who will meet today's complex and multidimensional work environment;
2. Developing the necessary skills for operating efficiently an organization;
3. Developing managers who will be able to integrate the concept and tools of management with the realities of their own business environment; and
4. Fostering innovative entrepreneurs and creative business leaders with the vision and the skills to turn vision into reality.

Credit requirements

The curriculum comprises of 6 Core and 4 Specialization courses. The MBA has 4 specializations: Management, Marketing, Hospitality Management and Human Resource Management. A student usually chooses 1 specialization and completes the credit requirements of that specialization. In addition to the 10 courses, the American College MBA degree requires students to prepare a research thesis. Specifically, the program requires a minimum of 90 ECTS credits as follows:

	Credits
MBA Core Courses	36
MBA Specialization Courses	24
Thesis	30
Total	90

A student may get a Master in Business Administration degree without any specialization by successfully completing 24 credits from any specialization courses as long as he/she does not complete more than 18 credits from a particular specialization. A student can get an additional specialization by successfully completing the courses of the additional specialization.

Students without a business degree or students who completed their business degree over seven years ago and do not have managerial experience are required to take the MBA Foundation Courses. The MBA Foundation Courses are offered prior to the beginning of every semester/session at no additional charge.

MBA Foundation Courses

- ACC501 Accounting (12 Hours)
- CSC501 Business Computing (6 Hours)
- MTH501 Business Mathematics and Statistics (12 Hours)

MBA Core Courses

- ACC601 Financial and Managerial Accounting (6)
- ECO601 Managerial Economics (6)
- FIN601 Financial Management (6)
- MAR601 Marketing Management (6)
- MGT602 Human Resource Management (6)
- MGT607 Strategic Management (6)

Management Specialization Courses

- MGT617 Research Methods (6)
- 18 ECTS credits from the following:*
- MGT601 Operations Management (6)
- MGT604 Business Ethics (6)
- MGT605 Managing Corporate Change (6)
- MGT618 Corporate Sustainability (6)
- MGT619 Internship (6)*

Marketing Specialization Courses

- MGT617 Research Methods (6)
- 18 ECTS credits from the following:*
- MAR602 Consumer Behavior (6)
- MAR603 Marketing Research (6)
- MAR608 Strategic Marketing (6)
- MAR609 Digital Marketing (6)
- MGT619 Internship (6)*

Hospitality Management Specialization Courses

- MGT617 Research Methods (6)
- 18 ECTS credits from the following:*
- HOT601 Hospitality Management (6)
- HOT602 Management of Rooms Division (6)
- HOT603 Managing Food and Beverage Operations (6)
- MGT619 Internship (6)*

Human Resource Management Specialization Courses

- MGT617 Research Methods (6)
- 18 ECTS credits from the following:*
- MGT603 Organizational Behavior (6)
- MGT611 Leadership and Innovation (6)
- MGT615 Managing Diversity (6)
- MGT619 Internship (6)*

Thesis

- MGT616 Thesis (30)
- The Thesis will be in the area of specialization.

*The Internship will be in the area of specialization

The number of credits carried by each course is shown in the parenthesis following the course title.



Accreditation

The Master in Business Administration of American College is accredited by the Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CYQAA). CYQAA is registered with the European Quality Assurance Register for Higher Education (EQAR) and is the competent authority of the Republic of Cyprus responsible for the accreditation of higher education programs of Cyprus. The Accreditation confirms the status and standard of our MBA within Cyprus and internationally, and is indicative of the quality and standards maintained by the College.



THE CYPRUS AGENCY OF QUALITY ASSURANCE
AND ACCREDITATION IN HIGHER EDUCATION

The qualification awarded is recognized by the Cyprus Council of Recognition of Higher Education Qualifications (KYSATS). KYSATS is the competent authority of the Republic of Cyprus for the recognition of higher education qualifications. The qualification awarded is fully recognized and largely appreciated in both the public and private sectors in Cyprus and internationally.



THE CYPRUS COUNCIL OF RECOGNITION OF
HIGHER EDUCATION QUALIFICATIONS (K.Y.S.A.T.S.)

Career prospects and access to further studies

What can you do with a Master in Business Administration degree once you have graduated? A lot. An MBA is extremely versatile and valuable and will allow you to pivot in many different directions depending on your career aspirations, skills and interests. Below you may find popular career pathways open to MBA graduates:

- General Management (e.g. Chief Executive Officer or Manager in a variety of economy sectors)
- Accounting, Finance, Banking and Economics (e.g. Chief Financial Officer, Corporate Finance, Insurance and Risk Management, Investment Banker, Policy Maker within public service)
- Human Resource Management (e.g. Employee Relations, Learning and Development, Recruitment and Talent Management)
- Manufacturing (e.g. Logistics Management, Operations Manager, Stock Control and Supply Chain Manager)
- Marketing, Advertising and Sales (e.g. Brand Manager, Marketing Manager, Market Research)
- Consultancy (e.g. General Management Issues, Issues related to the above pathways)

MBA graduates can work in multinational and global corporations, local businesses or small and medium size enterprises. In addition, they can work as Self Employed (e.g. Consultant, Project Manager or start their own business).

The American College MBA can be a stepping-stone for further academic and professional studies. Many of our MBA graduates have continued with a Doctoral Degree abroad in universities in United Kingdom, United States of America or other countries. Moreover, our MBA graduates have continued their education by obtaining professional qualifications such as the Association of Chartered Certified Accountants (ACCA).



Admission criteria

Candidates are admitted to our Master in Business Administration on a competitive basis. Applicants for the MBA must fulfill the following admission criteria:

- A Secondary (High) School Leaving Certificate (i.e. 12 or 11 years of education depending on the country of origin) or equivalent qualifications (e.g. GCE "A" levels).
- A bachelor's degree or equivalent qualifications.

The program is open to students with a bachelor's degree in any discipline.

English language proficiency

The language of instruction of our MBA is English. Students must therefore, provide proof of English

language proficiency. Any of the following is considered as an acceptable English language proficiency proof:

- a. An average score of at least of 5.0 in the IELTS examination.
- b. A score of at least 70 in the TOEFL Internet Based Test (TOEFL iBT).
- c. A grade of at least D in the IGCSE English language examination.

In case you do not possess one of the above qualifications but you are in possession of another qualification you may ask the Office of Admissions if your qualification is considered as an acceptable English language proficiency proof.

Admission intakes and procedure

New students can join the College in the Fall (beginning of October) or Spring semester (beginning of February) or Summer session (middle of June) to study MBA courses. Students are expected to be on campus prior to the beginning of the intended semester/session. Detailed information on the admission procedure (required documents, application deadlines, etc.) for Cypriot and European Union (EU) students is given in the relevant Admission Procedure leaflet or can be found in our website (www.ac.ac.cy). Detailed information on the admission and visa procedures (required documents, application deadlines, etc.) for international (non-EU) students is given in the relevant Admission and Visa Procedures leaflet or can be found in our website (www.ac.ac.cy). The admission and visa procedures differ depending on the student's nationality. Therefore, it is strongly recommended that students consult the American College website (www.ac.ac.cy) or contact the Office of Admissions to obtain the Admission and Visa Procedures leaflet that applies to their nationality.

Tuition and other fees

Detailed information on the tuition and other fees for Cypriot students is given in the relevant Tuition and Other Fees leaflet or can be found in our website (www.ac.ac.cy). Detailed information on tuition and other fees and living expenses for new European Union (EU) and international (non-EU) students is given in the relevant Tuition and Other Fees leaflet or can be found in our website (www.ac.ac.cy).

Scholarships, financial aid and on-campus work programs

American College offers numerous scholarships and financial aid programs to Cypriot, European Union (EU) and international (non-EU) students based on academic merit, financial need and demonstration of outstanding athletic skills and participation in the college athletic activities. Detailed information on scholarships and financial assistance for Cypriot students is given in the relevant Scholarships and financial aid leaflet or can be found in our website (www.ac.ac.cy). Detailed information on scholarships for new European Union (EU) and international (non-EU) students is given in the relevant Financial aid leaflet or can be found in our website (www.ac.ac.cy). Moreover, a number of part-time on-campus jobs are available to students (e.g. computer laboratory assistants). Students are compensated in the form of tuition fees reduction or wages.



Study and work in Cyprus

The combination of study and work allows students to earn money and at the same time gain valuable work experience while studying. European Union (EU) students are entitled to work for any number of hours per week and in any field and/or occupation, including occupations relevant to their MBA program. In addition, the fact that EU students have the flexibility to study on a part-time basis allows them to have more hours per week available for work. International (non-EU) students are entitled to work for 20 hours per week during teaching periods, provided that the employment hours will not coincide with their study hours at the American College and 38 hours per week during their holiday periods (Christmas, Easter or Summer). International students can work in specific fields and/or occupations and occupations relevant to their MBA program. Moreover, on completion of our Master in Business Administration program, international students are allowed to remain in Cyprus for a period of up to 12 months in order to seek employment.



What do our graduates say?



Maria Christodoulou (Cyprus)

I really enjoyed the program. The American College MBA offers an ideal mix of both management theories and real life case studies. I learned many new things, was informed of current trends in business administration and improved my communication skills. Our professors were well qualified and had an extensive professional and academic experience. The environment with my colleagues and professors was a very friendly one. Overall, it was a great experience with many benefits for my career. The American College MBA is a challenge that is really worth it!



Neoklis Stylianidis (Cyprus)

The MBA at American College helped me to acquire a lot of knowledge in the area of business administration, indispensable for the advancement of one's career. One of the strong points of the American College MBA is that it shows students how to put theoretical practices into everyday situations. Moreover, I enjoyed the very open-minded and rich interaction with my classmates and professors. Overall, I feel that I benefited from what I found to be "a great experience". I highly recommend this program!



Raspreet Kaur (India)

American College gave me all that I needed as a student. The friendly approach of the professors and staff made American College my second home. The MBA program required me to do many presentations that were scrutinised by my professors and fellow classmates. This helped to build my confidence and improve my presentation and communication skills. The College has numerous scholarship programs of which many students, including myself, benefited from. One of my favourite things about the program was that my classmates came from many different countries, which brought with it a very cultural learning environment. The American College MBA gave me a stepping-stone for my career and personal development.



Roman Strizhenov (Russia)

The American College MBA changed the way I viewed the world. One of the reasons I chose the American College MBA was the fact that the program was accredited, a proof of high-quality education, leading to the award of an internationally recognized degree. The skills and knowledge that I acquired throughout the program gave me a mind-set and a confidence to advance in my professional career. Moreover, I really enjoyed leaving in Nicosia and Cyprus. Cyprus is a beautiful, modern and safe island with friendly and hospitable people. If I had to choose a MBA program again, I would not have decided anything different!



AMERICAN COLLEGE

We educate people since 1975

Apply for admission - Contact us

Visit the College website to apply for admission online. Moreover, you may obtain application for admission forms and any other admission information from the College website or the Office of Admissions. In addition, you may contact the Office of Admissions to arrange a campus visit.

American College

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